

Paris, 14 January 2025

Engagement Policy

France will host the AI Action Summit, the third international meeting of its kind, in Paris at the Grand Palais on 10 and 11 February 2025. The two previous summits were held in the United Kingdom at Bletchley Park in November 2023 and in the Republic of Korea in Seoul in May 2024.

This AI Action Summit has opted for a resolutely inclusive invitation policy, bringing together 1,000 civil society stakeholders from across the globe including researchers, scientists, companies, NGOs and artists, while 96 Heads of State and Government have also been invited. The aim is to rally the whole world around a common vision: an inclusive, safe AI working for the public interest, especially in the key areas of health, education and work, while being mindful of sharing and disseminating knowledge and fighting disinformation.

Building on the conclusions of the two previous summits and this experience, France has set out five major focuses when it comes to AI:

1. The urgent need to act to shape AI that is in line with our common values.
2. The need to reduce the digital divide by crafting AI that helps achieve the Sustainable Development Goals.
3. The need to be proactive to seize the opportunities AI has to offer while managing its risks.
4. Vigilance to avoid the technological concentration of AI in the hands of a few stakeholders.
5. Recognition that AI development, access and use are major political issues, requiring in-depth discussion on:
 - Governance: defining fair and inclusive rules
 - Public infrastructures: ensuring fair and universal access to this technology

This Summit therefore aims to promote effective and inclusive multilateral cooperation between countries, whether they are producers of AI or not.

This aim requires the alignment of action around two major issues: fostering AI adoption by all, and addressing the needs expressed by our international partners, particularly developing countries, concerning access to AI resources.

To do so, the Summit will explore five critical questions:

- How to create public interest AI
- How to assist in AI-induced transformations of the labour market
- How to support AI innovation and creation ecosystems
- How to combine AI trust and security
- How to bring about a convergence of the various international discussions towards a common global and inclusive AI governance framework

These questions were explored in the working groups preparing the Summit, which included more than 700 participants. They will be addressed at the Summit in several formats for discussion (round

tables, conferences, workshops) moderated by prominent figures from different countries and representing governments, civil society and the business world. The environment, gender equality, culture and education are inter-related issues that will be raised in cross-cutting discussions during these events. In addition to these events, there will be opportunities for side meetings between participants from civil society, business people, scientists, researchers, NGOs and policy makers.

The Summit's deliverables and discussions should contribute to the 2030 Agenda with the launch of a movement to strengthen AI's contribution to the SDGs via compliance with the following 7 SDGs:



The Secretariat of the AI Action Summit, tasked with organizing it, aims to create optimal logistical and working conditions so that all participants can hold discussions in the best environment possible, while taking into account the demands of all aspects of sustainable development.

The Secretariat has taken into account the experience of previous summits held by the Ministry for Europe and Foreign Affairs and has drawn on it to ensure responsible and exemplary organization of these events. To this end, it has undertaken to meet the requirements of ISO 20121:2024 – Event Sustainability Management Systems – and to focus particular attention on gender equality issues while organizing the Summit, in line with past conferences with AFNOR's Gender Equality Event label. It has organized work among its teams, suppliers and partners so as to implement the relevant sustainable development policy within the perimeter of its sustainable management system. This perimeter includes the setting up and dismantling phases at the Grand Palais while respecting the venue and its organization.

Moreover, the Secretariat has introduced stringent budgetary monitoring aiming to ensure an optimal quality of event organization while controlling costs.

The values: **exemplarity, humility, inclusiveness, confidence and sustainability.**

The focuses of the Summit address four UN Sustainable Development Goals:

Focus 1: Organize an international event with people- and environmentally-friendly practices

- Welcome the Heads of State and Government and their delegations and civil society participants in optimal conditions;
- Confirm France's ability to successfully organize this international event;
- Ensure good working conditions to ensure that the Summit goes smoothly;
- Foster sustainable procurement by optimizing the budget and resources used, encouraging suppliers to employ sustainable practices;
- Draw on best practices and continually improve future summits.



Focus 2: Implement gender equality policy



- Ensure that an overall gender equality policy is implemented, by promoting it among interested parties, particularly in round tables;
- Take measures to ensure that women are equally represented among the participants and speakers in a sector where most leadership roles are held by men;
- Address gender equality issues in preparatory discussions and during the Summit;
- Raise service providers' awareness.

Focus 3: Minimize the Summit's environmental footprint



- Promote a circular economy and minimize waste by sub-contractors and suppliers, particularly in terms of event fit-out equipment;
- Use, as a priority, on-site energy sources and as necessary, biofuel generators;
- Calculate carbon footprints and contribute to carbon offsetting projects in France and abroad.

I undertake to provide the necessary resources and offer my support to our teams and service providers to comply with and implement this policy. I invite everyone in our ecosystem to follow this approach through their activities so as to ensure the success of this policy and to obtain ISO 20121:2024 certification and the AFNOR Event Gender Equality label.

I will do everything I can to ensure that the policy is followed and continually improves over time in accordance with existing law and the principles of inclusion, integrity, transparency and vigilance.

Chloé Goupille

Secretary-General of the AI Action Summit

A handwritten signature in black ink, appearing to be 'Chloé Goupille'.